

Programme specific objective: Tourism potentials are enhanced and regional values further promoted, equally benefiting women and men

Result: 2.3 The identity of the programme area is strengthened through the enhancement of cultural and natural heritage values, equally benefiting women and men

IMPACT INDICATORS	Number of visitors visiting supported natural and cultural heritage sites*
	Number of supported new products commercialised by the handicraft sector*
	Number of direct beneficiaries involved (to be disaggregated by type of vulnerable group and gender) **
	people with disabilities
	youth
	long-term unemployed
	ethnic minorities
	other (please specify)
	Number of new jobs resulting from programme activities (to be disaggregated by gender) ***
	Number of businesses still active after two years of their establishment (to be disaggregated by gender of the entrepreneur)
	Number of new services available in the market one year after project ends
	Percentage of increase in the number of visitors in the cultural and natural sites as well as to existing cultural and sport events addressed by the programme (to be disaggregated)
	Number of cultural events that become a regular tradition
	Number of sport events that become a regular tradition
	Number of new supported artisans products commercialized
	Percentage of increase in the workforce providing new products and services within the sector
OUTCOME INDICATORS	Share of young people (disaggregated by gender) in the eligible areas participating in the cultural events*
	Number of organisations/institutions with increased capacities/competences (to be disaggregated by type of organisation) ***

	local government units
	national government units (ministries, agencies, offices)
	non-governmental organisations (NGOs, CSOs, associations)
	enterprises, particularly tourist providers
	private
	publicly owned
	regional Development Agencies
	educational institutions
	cultural institutions
	public utility companies
	other type (please specify)
	Number of new businesses established as a result of the action (to be disaggregated by gender of the entrepreneur) ***
	Number of users of digital platforms
	Number of plans implemented
	Number of new services commercialised
	Level of satisfaction of users/clients with new services
	Level of satisfaction of trainees with new training courses
	Increased level of competences among the trainees
	Percentage of heritage sites which have improved their visibility
	Number of professionals in the cultural and sport fields participating in the implementation of operations (to be disaggregated by gender)
	Number of training curricula/courses recognised/certified
	Increased satisfaction of users/clients/visitors/spectators
	Number of newly established thematic routes
	Number of cross-border networks between cultural institutions formalized
	Number of people living in the eligible area participating in cultural exchange activities

	Increase in the number of stakeholders (groups, organisations, institutions) involved in activities
	Number of coordination teams established for cross-border networks between cultural institutions formalized
	Number of new artisans providing new products and services within the intangible cultural heritage (to be disaggregated by gender)
	Number of inhabitants and tourists on both sides of the border with improved networking and cooperation possibilities
	Number of historical sites and buildings newly open to public visits
	Number of cycling paths officially included in the routes of green cycle paths in Europe and in the world
	Number of people with increased awareness on cultural heritage values
OUTPUT INDICATORS	Number of organisations directly involved in the implementation of this type of projects (to be disaggregated by type of organisation) ***
	Number of organisations participating in cross-border networks/partnerships formed (to be disaggregated by type of organisation)***
	Number of inter-sectoral (local authorities-CSOs-private sector-public agencies-research and educational institutions) partnerships implementing this type of projects
	Number of information/promotion events organised (to be disaggregated by type of event)
	conferences
	exhibitions
	fairs
	other information/promotion events (please specify)
	Number of participants in information/promotion events (to be disaggregated by type of event and gender)
	Number of promotion materials produced and distributed/published/broadcasted (to be disaggregated by type of promotional material)
	Number of people reached by information/promotion campaigns
	Number of capacity building events organised (to be disaggregated by type of event)
	trainings
workshops	

	seminars
	other capacity building events (please specify)
	Number of participants in capacity building events organised (to be disaggregated by type of event and gender)
	Number of training curricula developed
	Number of studies developed (e.g. baseline, (pre)feasibility, research studies, etc.)
	Number of digital platforms (information systems) developed
	Number of websites operational
	Number of sets of equipment purchased and made available to target groups
	Number of cross-border networks/partnerships formed
	Number of cross-border cooperation agreements signed
	Number of plans developed (e.g. strategic, investments, business plans, etc.)
	Number of people with increased capacities (to be disaggregated by gender)
	Number of new services developed/introduced in the programme area
	Number of facilities enhanced
	Number of manuals, guidelines, handbooks developed
	Number of study visits organised
	Number of participants in study visits (to be disaggregated by gender)
	Number of upgraded natural sites
	Number of upgraded museum collections
	Number of new cultural and sport events (tournaments, concerts, festivals, exhibitions, etc.) to connect people of the programme area organised
	Number of participants in new cultural and sport events organised (to be disaggregated by "protagonists" and "visitors/viewers")
	Number of new digitised collections/library funds created
	Number of heritage sites in the cross-border area systematically promoted
	Number of joint programmes for protection, promotion and management of cultural assets and for safeguarding the most valuable heritage monuments and sites developed and implemented

	Number of knowledge bases established (mapping of resources and potentials, common strategic development concepts) due to, for instance, studies, databases or other
	Number of cultural heritage sites improved
	Number of cultural heritage places without or with poor previous touristic activity, requesting support
	Number of organisations participating in fairs (to be disaggregated by type of organisation)
	Number of upgraded historical sites and buildings
	Number of cultural monuments rehabilitated and made accessible to visitors
	Number of facilities newly constructed
	Number of fairs visited
	Number of participants in fairs visited (to be disaggregated by gender)
	Number of centres for intangible cultural heritage promotion and artisan training established and functional
	Number of cross-border intangible cultural heritage coordination bodies established
	Number of cultural institutions included in cross-border networking activities
	Number of young people and women participating in new creative industries
	Number of historical sites mapped
	Number of small scale investments in infrastructure made
	Number of viewers of videos produced
	Number of visitors to the website
	Number of objects and sites cataloged
	Number of users of the equipment procured
	Number of newly established research centres

* Indicators contained in the programme document and, therefore, considered as crucial for the achievement of programme objectives. Need to be included in every action for which they are relevant.

** Indicators of a general nature that have to be included since they are relevant for every action.

*** Core indicators that are considered as very important, although not included in the programme document. Need to be included in every action for which they are relevant.